



The
Alliance for
Sustainable
Schools

The Alliance for Sustainable Schools (TASS)

Schools working together for a sustainable future





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1. Our Approach



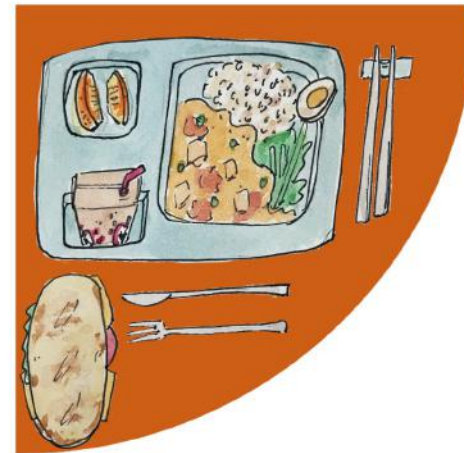
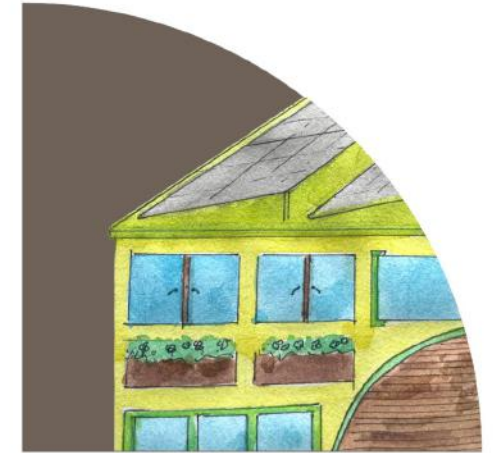
Who we are and what we do

We are a **non-profit network of schools** working together to help accelerate the transition to a sustainable future.

Our members share a commitment to the principles of the **Sustainable Schools Charter**.

As a **community of practice**, The Alliance connects sustainability practitioners in schools around the world, sharing their learnings and amplifying their impact.

As an **agent of change**, we leverage the collective influence of our members, engage with their students, and partner with innovative organizations in their local communities to **catalyse systems change** in five priority areas: **buses, buildings, food, uniforms, and education for sustainability**.



Design: Caitlin Murphy, CIS

Our Theory of Change

- Focus on food, transport, buildings, uniforms
- Changing these unsustainable systems requires a systems level approach
 - Harnessing the power of schools working together
 - Student engagement
- **Pilot projects** demonstrate sustainable alternatives to business as usual
- **Network structure** is optimal for transformative change



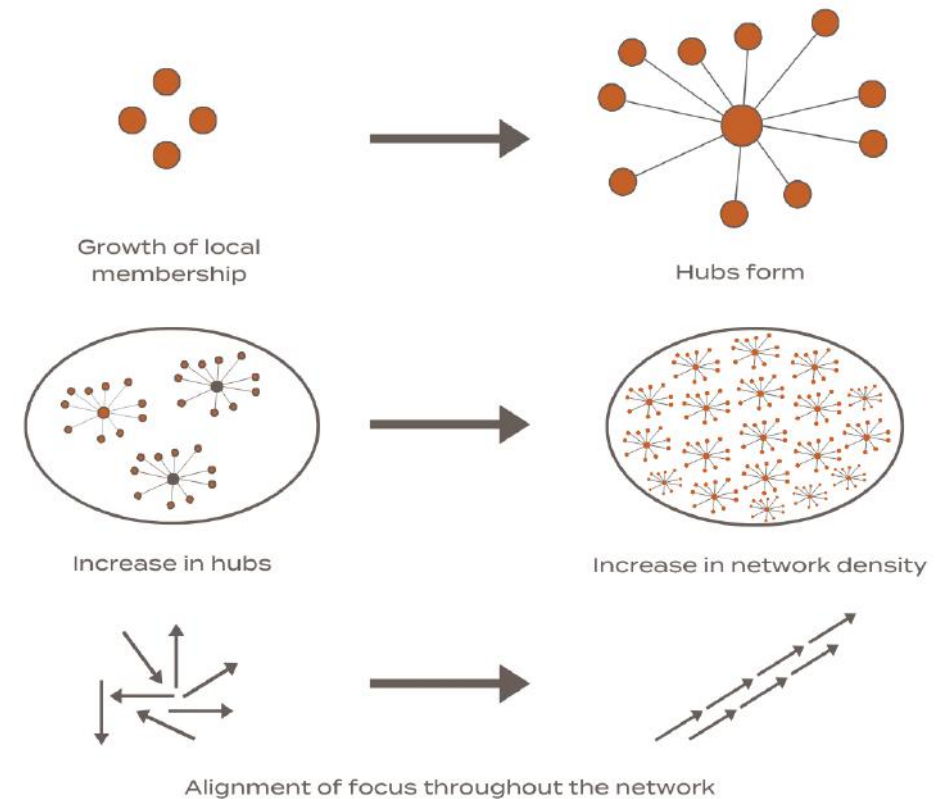
How TASS uses our network structure to scale our impact

Schools. Schools are the so-called “nodes” of the network. Schools form connections between each other to share information and best practice and collaborate on advocacy and demonstrating solutions.

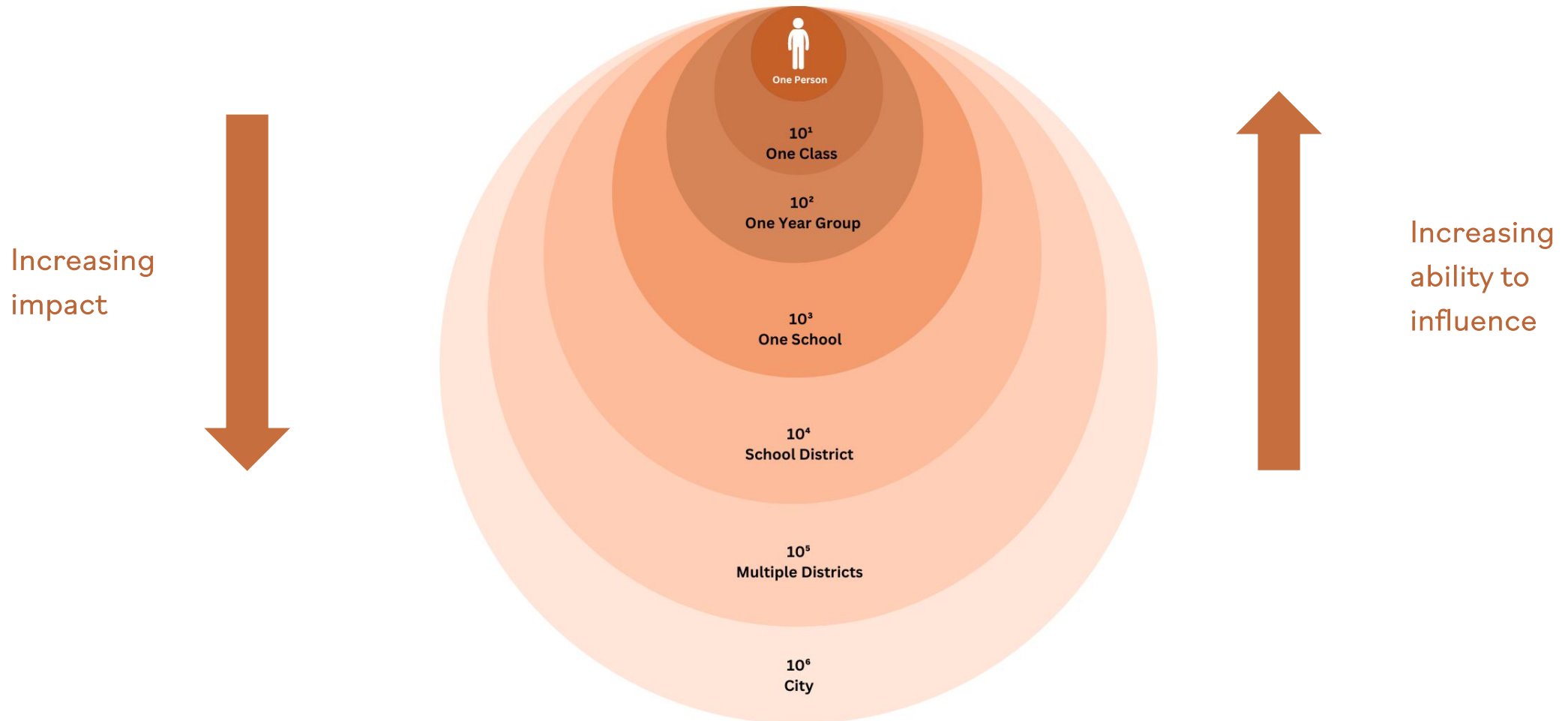
Hubs. Once there is a critical mass in a given city or region, clusters of schools form a hub. Each hub is coordinated by a local **convenor**. Schools in each hub may decide to work on different issues according to their interest and can adapt solutions to fit their local context.

Network density and connectivity. The network grows by adding more schools to a hub and by adding more hubs and more connections between hubs and schools.

Alignment. As more and more schools **align** behind projects in TASS’s five focus areas, the influence and impact of TASS in these areas will grow. It’s more impactful to have a large number of schools doing a few similar things together, than lots of individual schools doing many different things without coordination.



The sweet spot for effective action is the “meso” scale – hubs of 100 schools



Our Operating Model



Connect

- Build a network of schools committed to sustainability
- harnessing their collective influence



Engage

- with uniform providers, school bus companies, school food companies and school architects
- to transform the sustainability of their products and services.



Demonstrate

- the feasibility of sustainable alternatives...
- ...for school buses, school buildings, school food, and school uniforms.



Scale

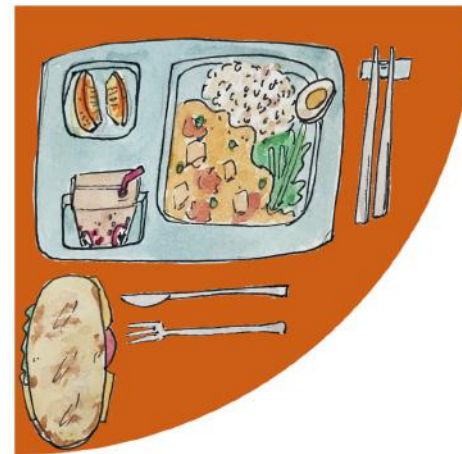
- scale our impact
- by replicating successful pilot projects in schools everywhere.

Our Vision

Schools everywhere have sustainable school buses, sustainable school buildings, sustainable school food, sustainable school uniforms.

Schools are educating for sustainability in a progressive way.

Schools are themselves exemplars of what it means to be a sustainable community.



Our Focus

We're focused on systems change in five areas where major sustainability challenges and opportunities exist for all schools. Examples of these five issues manifest every day in thousands of schools around the region and, in aggregate, they represent a major environmental impact. While individual schools may make improvements on these issues by working on their own, there is an opportunity for much larger scale impact by working together, leveraging our collective power as an Alliance, and addressing the problem at the systems level.

School Buses

Every day, hundreds of thousands of students commute to and from school in buses that run on fossil fuels. This isn't aligned with global climate goals.

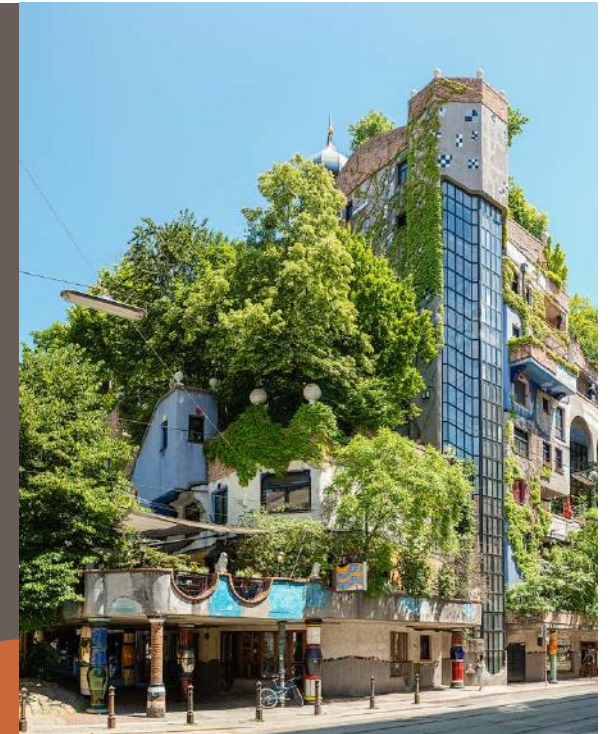
TASS advocates for the use of low carbon fuels and electric school buses. We connect school bus operators with best-in-class manufacturers and industry-leading practitioners so they can "get on board" with the effort to safeguard our children's future.



School Buildings

School buildings are generally not very energy efficient, leading to wasted energy, unnecessary operating expenses and high embodied and operational carbon.

TASS promotes best practice in low-carbon and energy-efficient school building design and we work with architects, engineering firms, heads of school and building committees to envision and help create a more sustainable future.



Our Focus

School Food

What we eat has a significant environmental impact, but the menu at most schools isn't designed with sustainability in mind.

By working with schools, students, food service providers, and industry partners to showcase sustainable options and influence attitudes and beliefs, TASS helps shift the menu towards more sustainable alternatives.

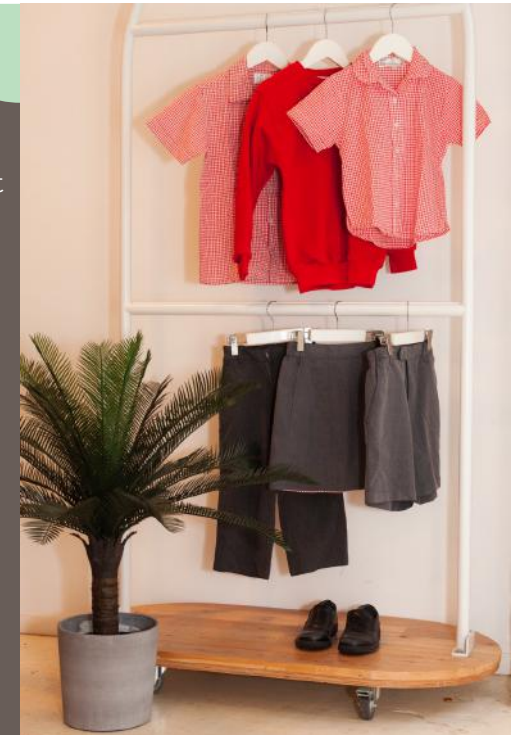


School Uniforms

It's a fact of life that students grow out of their uniforms quickly, creating mountains of textile waste.

How can we apply circularity principles to school uniform design to minimize this impact?

TASS partners with innovators to expand the market for secondhand uniforms, maximize recycling and minimize uniform waste.



Our Focus (cont'd)

Education for Sustainability

“More of the same kind of education will only compound our problems. It is not more education that will save us, but *education of a certain kind.*” (David Orr, What is Education For?)

The kind of education Orr is referring to is education for sustainability - an educational approach that aims to develop students, schools and communities with the knowledge, values and motivation to take action for sustainability - in their personal lives, within their community and also at a global scale, now and in the future.


















TASS partners with leaders in the field of education for sustainability to offer professional learning for teachers interested in this area. TASS also advocates with school, exam boards, education ministries, accreditation organisations, and curriculum designers for the principles of education for sustainability to become mainstream.



Our Focus Areas and the SDGs

Schools have an important contribution to make in achieving the sustainable future envisioned by the U.N. Sustainable Development Goals (SDGs).

TASS contributes to the SDGs through the work we do across our five focus areas: school buses, school buildings, school food, school uniforms and education for sustainability.

School Buses	<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>7 AFFORDABLE AND CLEAN ENERGY</p> 	<p>13 CLIMATE ACTION</p> 	
School Buildings	<p>7 AFFORDABLE AND CLEAN ENERGY</p> 	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p> 	<p>13 CLIMATE ACTION</p> 	
School Food	<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>13 CLIMATE ACTION</p> 	<p>14 LIFE BELOW WATER</p> 	<p>15 LIFE ON LAND</p> 
School Uniforms	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p> 	<p>13 CLIMATE ACTION</p> 	<p>14 LIFE BELOW WATER</p> 	<p>15 LIFE ON LAND</p> 
Education for Sustainability	<p>4 QUALITY EDUCATION</p> 	<p>8 DECENT WORK AND ECONOMIC GROWTH</p> 	<p>13 CLIMATE ACTION</p> 	



2. Our Programs

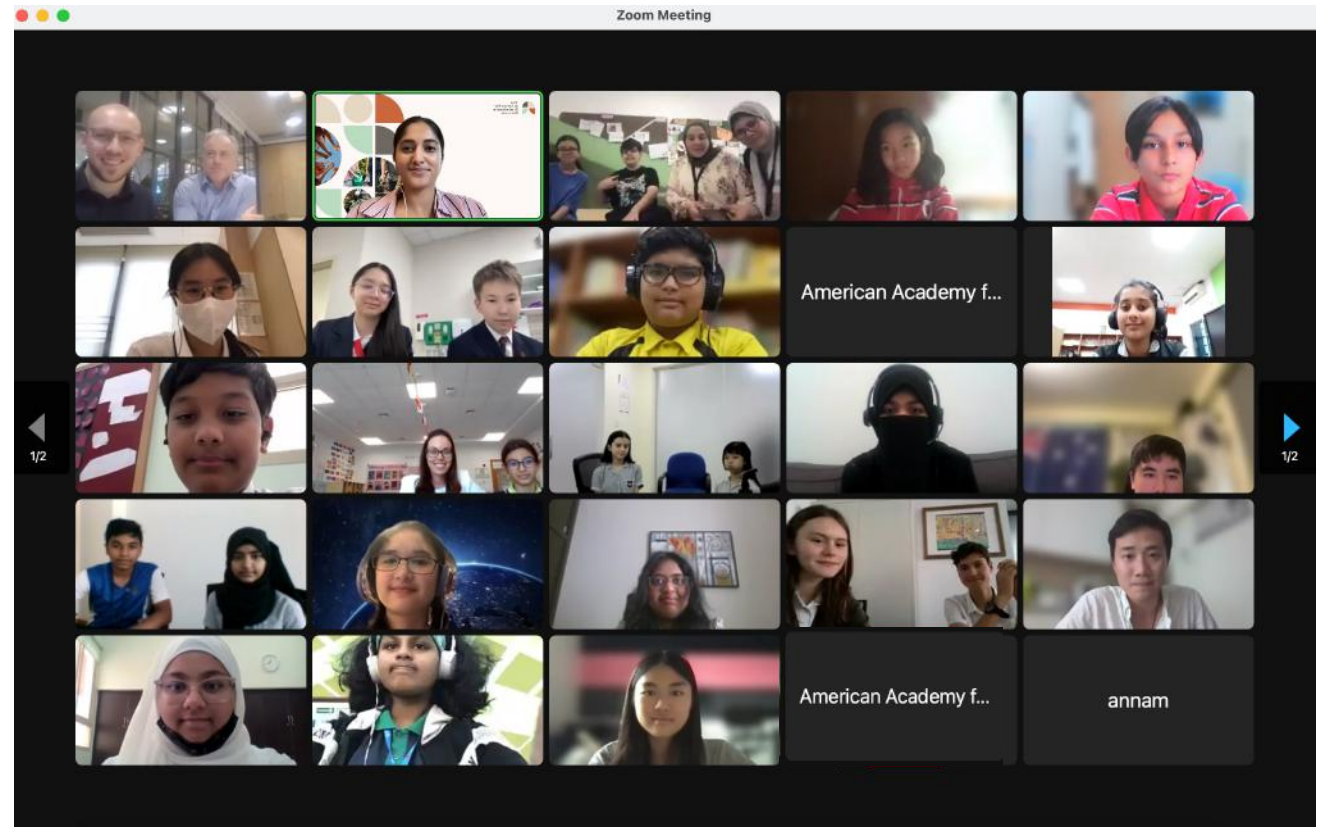
Student Ambassadors

Every TASS member appoints at least two student ambassadors.

TASS Ambassadors are powerful advocates for sustainable alternatives to the existing systems that perpetuate the unsustainability of school food, school buses, school uniforms, school buildings and our educational system.

TASS Ambassadors network with other ambassadors around the world and work with our team in Hong Kong and with leading companies in the cities where they live.

They will gain training in systems thinking and be advocates for sustainable alternatives to the currently unsustainable systems in the five areas of TASS.





The
Alliance for
Sustainable
Schools

2.1 School Buses



Our Campaign to get Biodiesel in School Buses

TASS launched a “**biodiesel in school buses**” campaign at the ReThink 2022 conference.

Biodiesel from waste is a well-known ultra low-carbon transport fuel – the best and cheapest option available today for reducing the carbon footprint of transport. **Why isn’t it in our school buses?**

We hosted a workshop with expert practitioners including The Green School Bali, STS bus company which runs a fleet of 500 school buses on biodiesel in Dubai, ASB Biodiesel - the largest manufacturer of biodiesel in Hong Kong, The Harbor School and WWF.

We are now collaborating with English teachers and TASS Student Ambassadors to run a **letter writing campaign**. Students are writing letters to school bus company executives, the Environment Secretary and the Transport Secretary, their school principals, and the media, making the case for getting biodiesel in school buses.



The Alliance for Sustainable Schools



‘Biodiesel and Sustainable School Buses’ Meet Our Expert Panelists



Anthony Dixon
Founder
The Alliance for Sustainable Schools



Karl Fellder
Founder
Neutral Fuels Holdings Ltd.



Thomas Wu
Director
ASB Biodiesel Hong Kong



Lawrence Kwok
General Manager
Shell Hong Kong Limited



Steve Burnell
Managing Director
STS Group



Kyle King
Co-Principal
The Harbour School



Geoff Huskinson
BioBus Coordinator
Green School Bali



Matthew Rostron
Student
Green School Bali

The impact of our campaign so far

- Following our workshop and advocacy efforts, TASS member The Harbour School (THS) and their bus company **Jolly Bus** have agreed to begin trialing biodiesel in the school buses serving THS starting Feb 1st 2023. THS is the first school in Hong Kong to use biodiesel in their school bus.
- And a result of our student Ambassadors' letter writing campaign, students at Victoria Shanghai Academy (VSA) arranged a meeting between TASS, VSA, and **Pak Po Auto and Touring Co. Ltd** (pictured). The bus company was interested to learn about the benefits of biodiesel and agreed to explore using it in its school bus fleet (see photo on the right).
- As a result of our lobbying of **City Motors** over the last 6 months, the bus company has agreed to trial biodiesel in two of its routes starting March 2023.



The impact of our campaign so far (cont'd)

- Arbor School in Dubai have partnered with Neutral Fuels Holdings Ltd. and the bus company School Transport Services (STS) to trial biodiesel in their school bus service as a result of the work of TASS.
- In December 2023, Arbor School switched to using a 20% blend of biodiesel (B20) made from waste in their entire fleet of school buses. *This decision will cut the school's emissions by 40 tons of CO₂ each year.*
- We estimate that if all schools in the UAE were to start using a 20% blend of biodiesel (so-called “B20”) it would *avoid about 25,000 tons of CO₂ annually.* This is equivalent to taking 5,500 cars off the road for a year.





2.2 School Food



Our Sustainable Food Advocacy with Sodexo

Sodexo serves 100 million meals in canteens every day, many of them in schools. And although Sodexo has strong corporate level sustainability targets, we don't see evidence of them.

In May 2021, TASS worked with a group of students from Kellett and Sodexo - their food service provider - to explore the question: **how sustainable is the lunch served by Sodexo in the Kellett canteen?**

The students analyzed the food Sodexo served throughout the course of a full academic year and compared it with the EAT Lancet Planetary health diet which has been proposed as a diet that will allow society to produce **enough food within planetary boundaries** to feed 10 billion people a healthy diet.

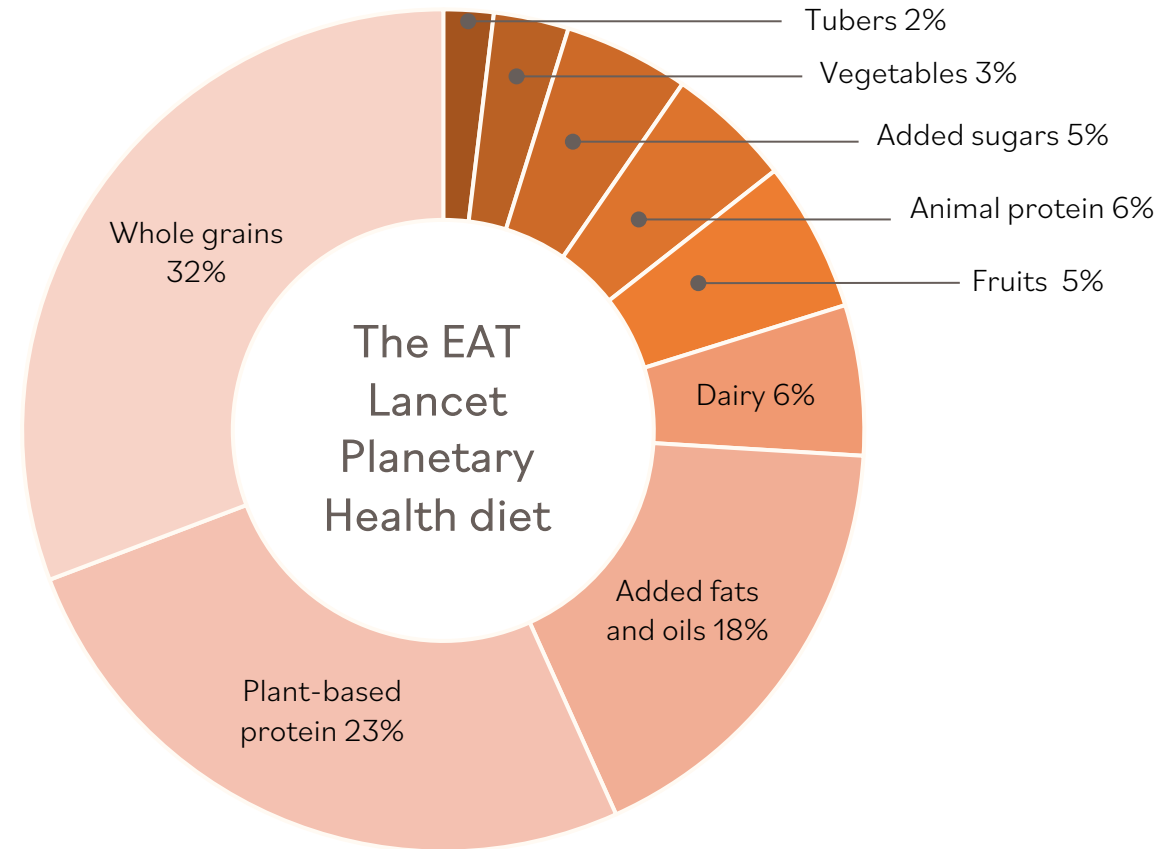
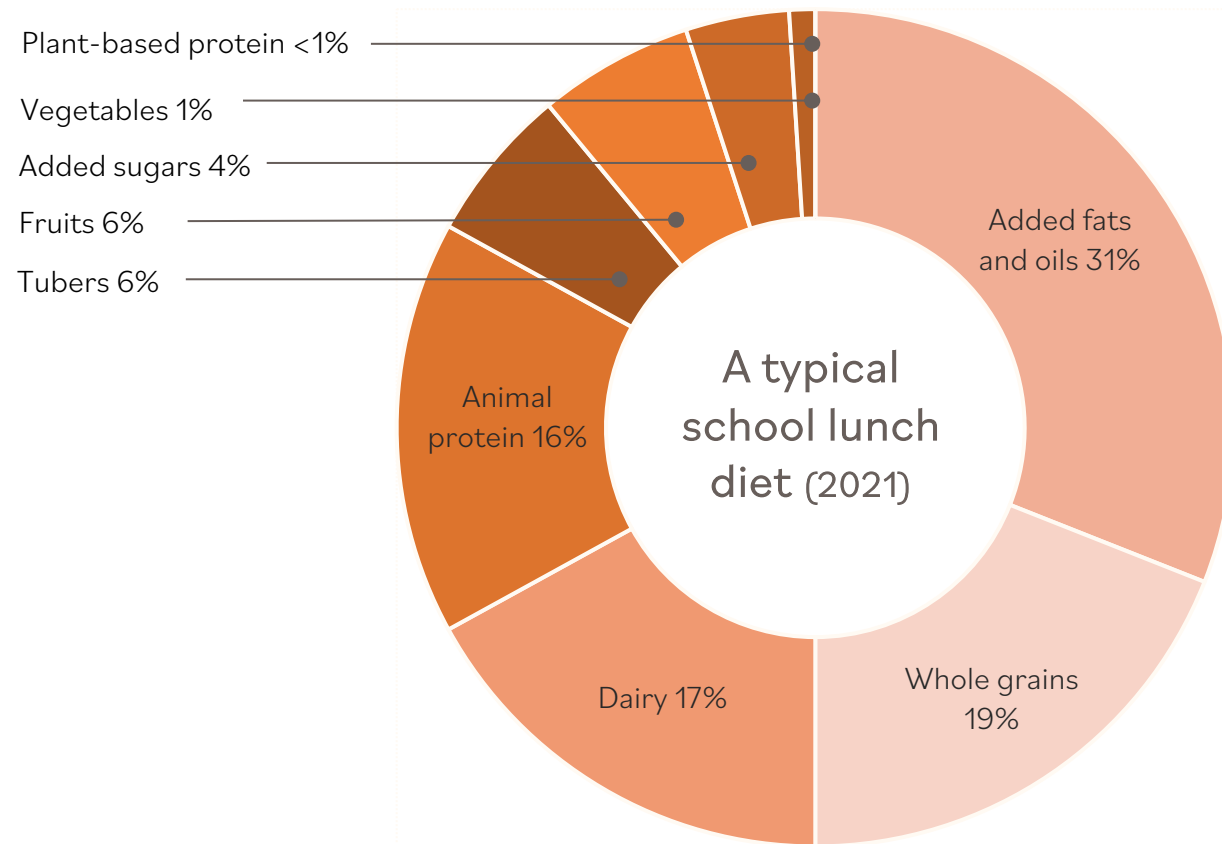
The students **presented their findings to Sodexo senior management** thereby opening a much wider dialogue about Sodexo's commitment and accountability to provide sustainable school food.



Photo: Sodexo

How sustainable are our school lunches?

Percentages by caloric contribution



Student-Led Sustainable School Food Summit – CIS, Hong Kong












- TASS co-hosted the student-led Sustainable School Food Summit on Earth Day 2023 in collaboration with students from Chinese International School and Grassroots Initiatives to generate tangible solutions and generate long-term impact.
- TASS provided training to students from Chinese International School on how to **analyse their lunch menus** and compare it to the EAT Lancet Planetary health diet.
- As a result of our efforts, school lunch caterers like **Sodexo, Chartwells, Maxims, and KIN Food Halls** have committed to include three low-carbon dishes on the menus at the schools they work for throughout the subsequent academic year.
- Collectively, these caterers serve more than 8 million meals to 50 schools in Hong Kong every year.
- The average carbon footprint of the three sustainable school lunch items is 0.96 kg/meal. **This is 2.1 kg (nearly 70%) less CO₂** than a typical school lunch.



Sustainable School Food Summit – COP28, Dubai Part 1: ‘A Taste of What’s Possible’

- TASS hosted the Sustainable School Food Summit – Dubai during COP28 UAE. On Part 1, we had 60 attendees including sustainability experts, students, and teachers.
- The purpose of the summit was to elevate the conversation around the sustainability of school food, bust some common myths about it i.e “it’s too expensive” or “it’s not possible in Dubai”.
- To give attendees a taste of what’s possible, three celebrity chefs well known for their emphasis on sustainable cooking were invited to create a **low-carbon dish suitable for inclusion in a school lunch menu** and serve it to summit attendees.
- **Students voted on the dishes** and an independent panel of experts gave their views based on pre-determined criteria.
- The carbon footprint of these dishes is between 0.3 and 0.7 kg CO₂e per serving. This is one-eighth of the UN's daily allowance of carbon emissions from food per capita per day (2.3kg CO₂e).

YOUR CLIMATE-FRIENDLY SCHOOL LUNCH IS HERE

THE GREEN LASAGNE	QUINOA VEGETARIAN FRIED ‘RICE’	MEATLESS ‘MEATBALLS’ PASTA
		
Chef Iva, Studio One	Chef Russell, Sofitel Dubai The Obelisk	Chef Conor, Food Space
		
		STUDIO HOTEL
		
		

Sustainable School Food Summit – COP28, Dubai (cont'd) Part 2: 'Taking the Change to Schools'

- On Day 11 of COP28, dedicated to 'Food, Agriculture & Water', TASS hosted part 2 of the Sustainable School Food Summit at COP's first ever **Education pavilion** (the Greening Education Hub by the UAE Ministry of Education).
- The session featured a **panel discussion between students and school food caterers** on the challenges they face with implementing sustainable school food.
- As a result of our efforts, five leading school food caterers in the UAE – **Food Nation, Slices, Leela's Lunches, Harness Foods and ADN H Compass** – have committed to include the three low-carbon dishes on the menus at the schools they work for in the next 12 months.
- Collectively, these caterers serve more than **8.5 million meals to 142 schools** in the UAE every year.





2.3 School Uniforms



TASS x Retykle Secondhand School Uniforms Program

The problem

Uniform waste is a major environmental issue most schools share. Second-hand uniform sales organized by parent volunteers has the following limitations:

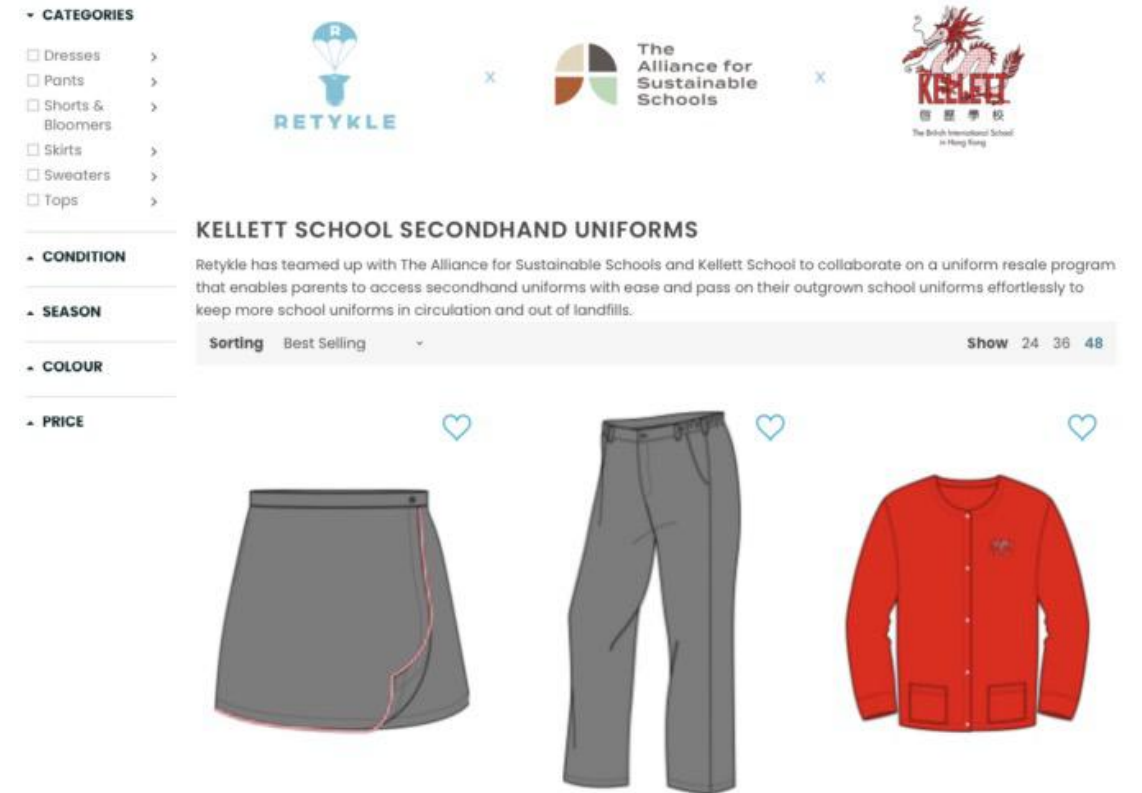
- x Limited availability – only when sales are organized – typically 3-4 x per year
- x Purchases can only be done in person
- x No searchable inventory
- x Large time commitment from parent volunteers

Our solution – partner with Retykle to leverage their existing trading platform

- ✓ Automated process for schools through an efficient digital platform
- ✓ Searchable online inventory by size, style and color – available 24/7
- ✓ Customized delivery options
- ✓ Operational and marketing support provided

Sustainability benefits

- ✓ Scales second hand uniform trading by 100x, extends lifespan, reduces waste





2.4 School Buildings



Our Partnership with Class of Your Own (COYO)

TASS has partnered with **Class Of Your Own (COYO)**, a UK social enterprise with “Design Engineer Construct! (DEC)” – an amazing array of **sustainability focused accredited short-courses and suite of qualifications**.

DEC utilises **state-of-the-art digital technologies, modern methods of construction, sustainability and net-zero principles** to deliver ambitious design projects for students aged 11 to 18 years. Students design buildings that contribute to **local and national sustainability objectives** for example, an eco-classroom for the community, an office for the future, or a zero-carbon home.

DEC supports global **STEM education strategies** to provide a deeper understanding of STEM disciplines and encourages the development of **employability skills** needed to be competitive in the workplace such as collaboration, critical thinking, creativity and problem-solving. DEC leads to a wide range of exciting, dedicated career pathways.





2.5 Education for Sustainability



Our Partnership with Rewrite Education

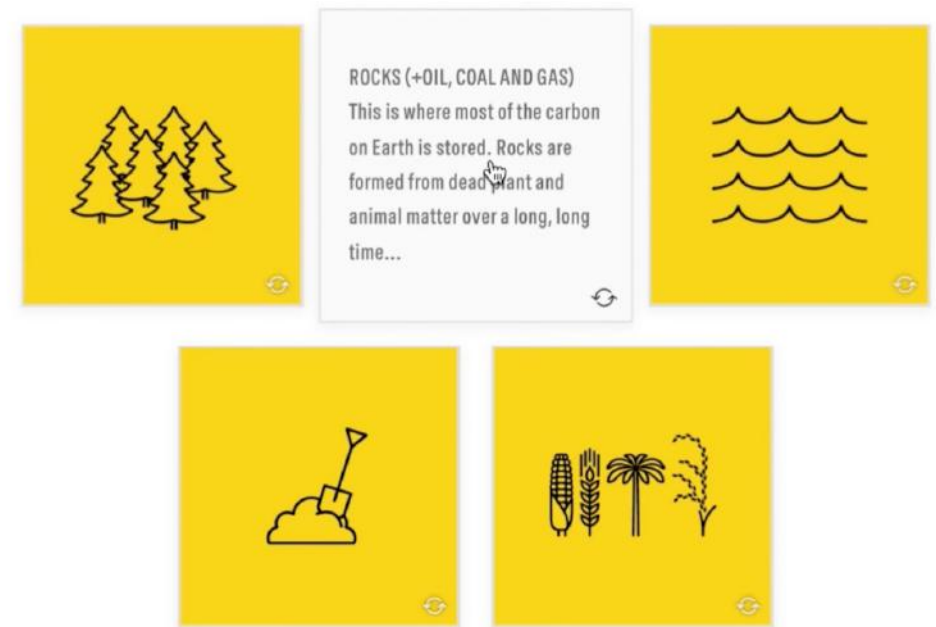
TASS has partnered with Rewrite Education – a **dynamic and interactive online climate change learning programme** designed for teenagers to learn how they can make positive environmental impact.

The courses, in line with TASS’s pillar of Education for Sustainability, covers the carbon cycle, climate change, climate action, energy, renewables and the impact of climate change on transport, waste, fashion, food, farming and more.

Rewrite’s programme is highly adaptable and can be **integrated into Green Schools Committees, Global Citizenship education**, and various school subjects like Science, Geography, Art, as well as Civic, Social & Political Education.

Students can also benefit from self-directed online lessons and offline assignments to enrich their educational journey.

Whilst carbon sources release carbon into the atmosphere, they are balanced out by **carbon sinks** which absorb carbon. Here are some of the main examples of carbon sinks (flip the cards to find out more):



Professional Learning Events on Education for Sustainability hosted by the TASS Middle East hub

- The inaugural meeting of the **TASS Middle Eastern hub** in March 2023 at The Arbor School in Dubai hosted attendees from 40 schools.
- The event brought together educators, sustainability experts, and facilities and operations managers from around the region, all collaborating to **share best practices and strategies for sustainability in schools**.
- Over 50 delegates attended workshops and discussions on a range of topics, including accelerating change in sustainable school operations, curiosity in the curriculum, and primary and secondary curriculum design to link thinking with action.
- There will be three to four more meetings hosted by the TASS-Middle East hub, focusing on education for sustainability.
- The next meeting will be hosted at Fairgreen International School, Dubai on January 9th 2024.



'Greening Schools: The UAE Model and Beyond' Panel Discussion by the Ministry of Education at COP28 Dubai

- In the final week of COP28 in December 2023, TASS Founder and Chairman, Anthony Dixon, was invited to a panel discussion hosted by the UAE Ministry of Education (MOE) at the Greening Education Hub at COP28.
- Other speakers included HE Dr. Amna Al Dahak Al Shamsi from the Ministry of Education, HE Ahmed Baharoon from the Environment Agency - Abu Dhabi (EAD), and Daniel Schaffer from the Foundation for Environmental Education.
- It was an insightful conversation on how the COP28 National Agenda aligns with broader sustainability goals in education and measures that are being taken on a national and global scale.
- We look forward to collaborating with the MOE, EAD and FEE to scale our combined efforts and enhance the impact of the initiatives under UNESCO's Greening Education Partnership (GEP).

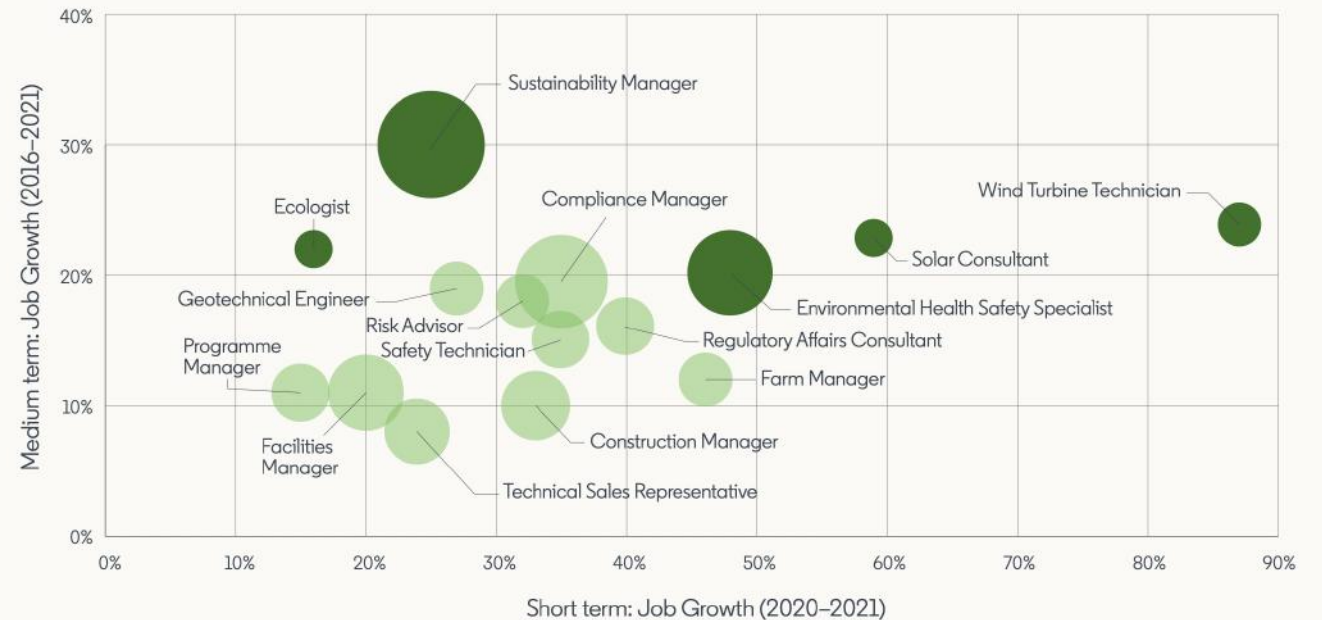


Sustainability Internships

To give students the opportunity to develop green skills and work experience, TASS is developing a program of internships in partnership with businesses in the field of sustainability.

TASS will connect interested students at member schools with sustainability internship opportunities and support students during their experience.

Chart 2: Fastest-growing green and greening jobs globally



Bubble size indicates share of countries in the sample where the job was among the fastest-growing in 2016-2021. Smallest: 5%; Largest: 50%. Bubble shade indicates type of job. Dark: Green job; Light: Greening job.

Recent TASS Events



Feb 2024

Virtual Session

TASS Student Ambassador
Meet-up #4 - End of Year Reviews



Jan 2024

Conference

'Leading for Change' Professional
Learning Event
Fairgreen International School



Dec 2023

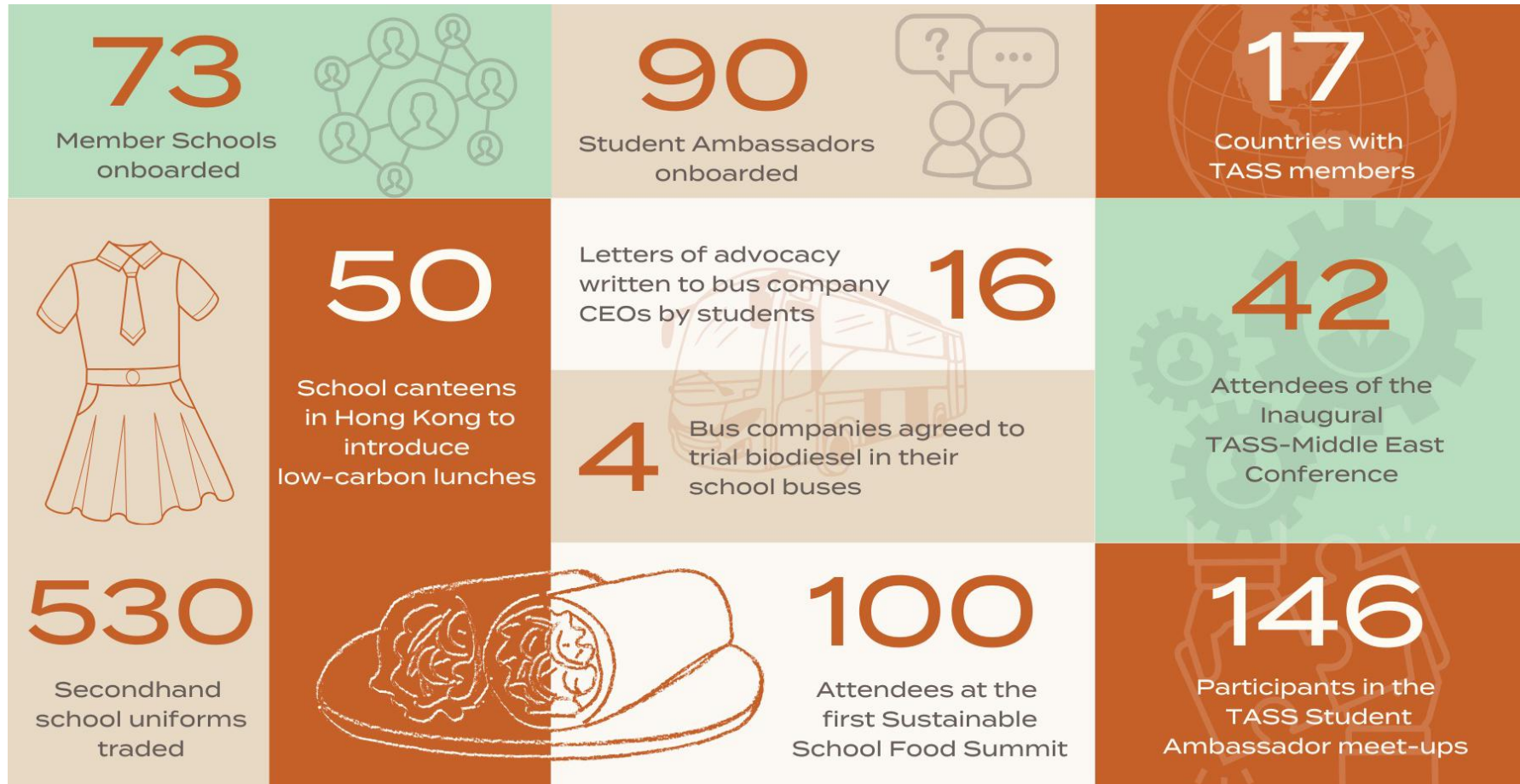
Two-day event

TASS Sustainable School Food
Summit at COP28, Dubai

Our Partners for Change



Our First Year In Numbers (AY2022/23)





The
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Schools

3. The Sustainable Schools Charter



The Sustainable Schools Charter

“Our **common mission** is to inspire a lifelong love of learning and equip our students with the skills and knowledge to become responsible and empowered global stewards who work collaboratively to build a sustainable future for our planet.

We **recognize the seriousness of our ecological crises** – including climate change, biodiversity loss, deforestation, pollution and water scarcity – and the challenges they pose for the health and wellbeing of our students and the global community. As **sustainability stewards**, we recognize our **shared responsibility** as caretakers to care for our planet on behalf of future generations.

The signatories wish to join the many institutions around the world who have **pledged their commitment to respond to these sustainability challenges** by building a collaborative community of global awareness and action in support of sustainable living for all humanity.”



“As signatories to this Charter,
we recognize the following three principles:

- 1 We have an **ethical obligation as educators** to provide students, as the future global leaders and decision makers, with a thorough, science-based understanding of the nature of environmental, social, and economic sustainability challenges for their benefit and the benefit of future generations;
- 2 We have a **civic obligation for our schools** to serve as models within the community to promote a sustainable and healthy global future through the prudent utilization of natural resources; and
- 3 We have a **social obligation** to work collaboratively with all global stakeholders to achieve the aims of this charter.

“We commit our schools to act in support of sustainability by pledging to:



Develop practices within our schools to give students the knowledge, skills and competencies to become **sustainability stewards**.



Review our own policies and institutional operations to **establish targets for the reduction of energy consumption, greenhouse gas emissions, water use and waste**.



Align where possible, our **built environment**, with sustainable design principles, within a framework of compliance with all relevant government regulations and building standards.



Support and establish facilities, research, and education programs designed to create a **‘living laboratory’ for sustainability**, serving as models within our communities.

...continued on the next slide



...continued



Enhance operational efficiencies and manage consumption of resources in our schools through target-setting, aligned with the spirit of this Charter.



Utilize opportunities in our schools to enhance students' understanding of the inter-related environmental, social, and economic challenges of climate change and sustainable development across all fields of study.



Seek opportunities to establish collaborative links with like-minded community entities in pursuit of the aims of this Charter; and



Share key sustainability targets and best practices with our community stakeholders and Charter signatories.



A few of our Charter Signing Ceremonies



The ISF Academy, Hong Kong



The Grange Institution, Singapore



Enderun Colleges, Philippines



The Arbor School, Dubai



Al Bayan Bilingual School, Kuwait



Holme Grange School, United Kingdom

Your community of practice for sustainability in schools

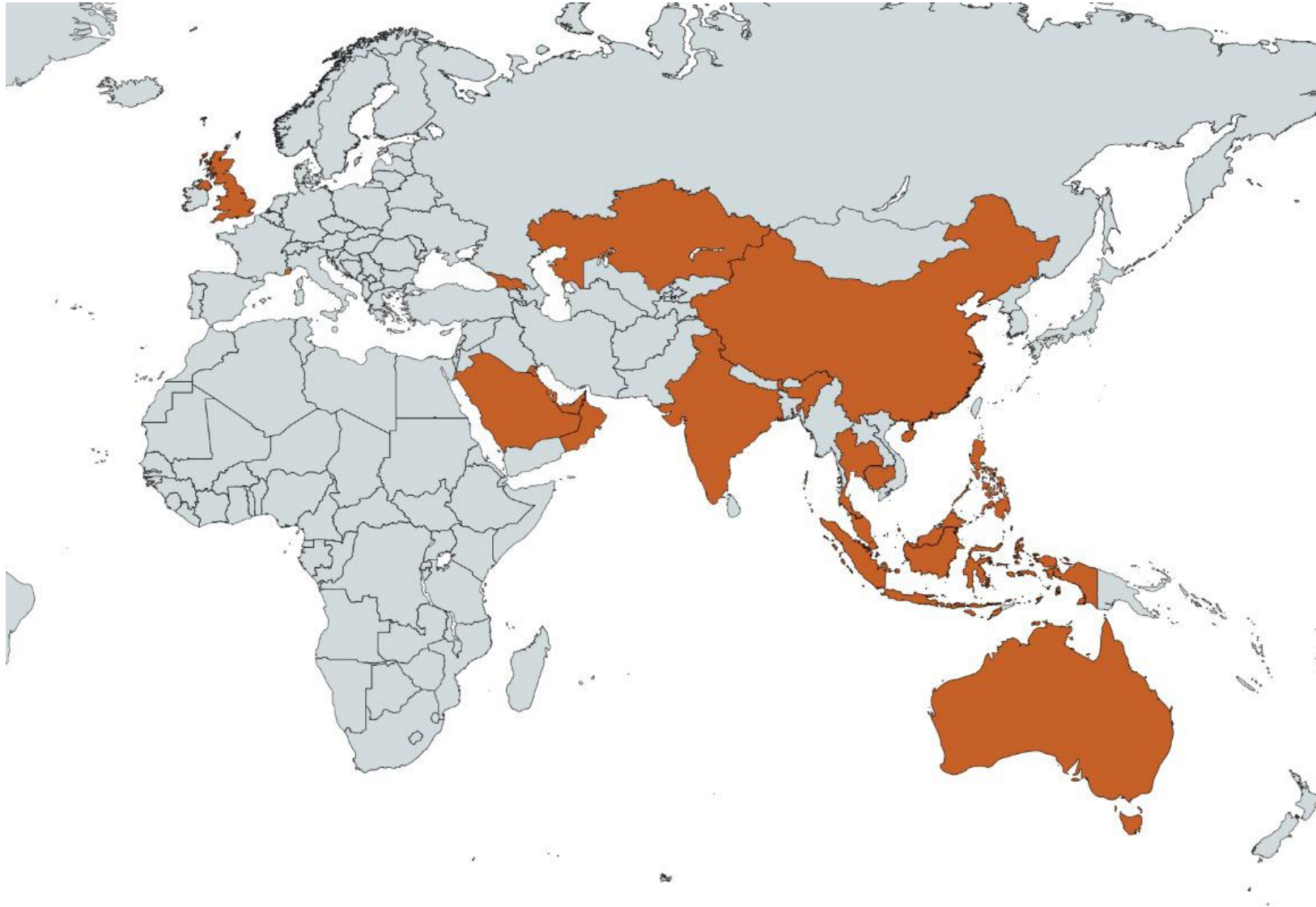


4. Our Members

A few of our members...



...in 19 countries





TASS Annual Membership Fees

Annual Fee: HK\$2,500 (USD 325)

Registration Fee: HK\$500 (USD 65)

Member Benefits



Individual Membership for all staff

Complimentary webinar attendance

Reduced rates and priority access to workshops

Reduced rates for online CPD courses

Access to research and option to participate in research

School profile on website and use of TASS logo

Newsletter including featured articles

Social media promotion

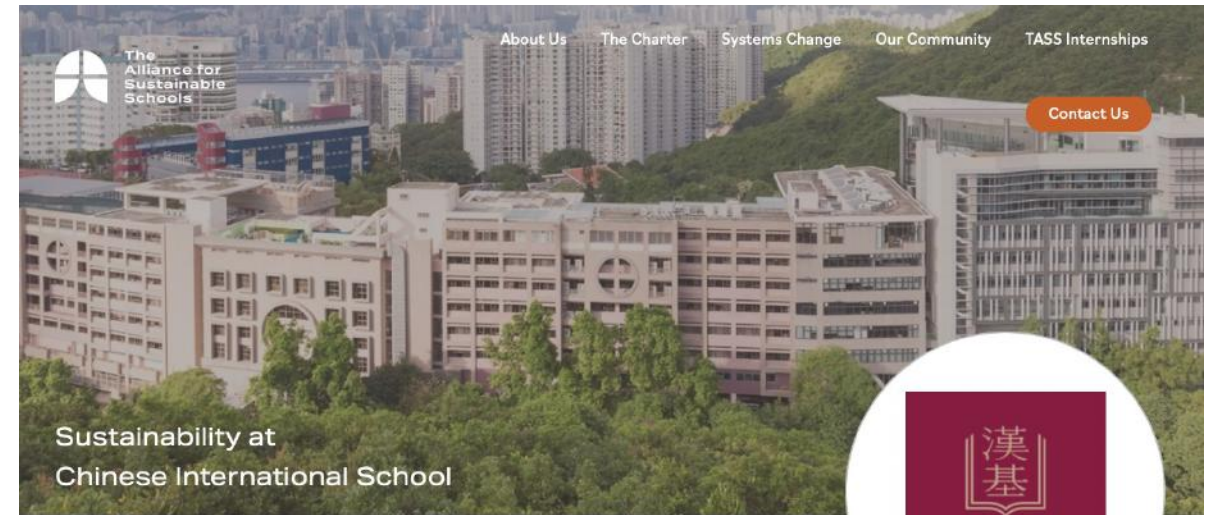
TASS Student Ambassador Program

Sustainability internships with industry partners

Member Profiles on TASS Website

- ✓ Sustainability statement from the school
- ✓ Link to school website
- ✓ Contact information of sustainability leads (staff)
- ✓ Names of:

- School architect
- School food service provider
- School bus company
- School uniform supplier



Sustainability is a core value at Chinese International School and we are committed to educating our students to work towards a sustainable future. Student-led environmental groups such as **Drop in the Ocean (DITO)** show that our students care about sustainability and believe that the CIS community must be good stewards of the resources it uses.

The school completed an expert-guided whole school sustainability audit of its operations during the 2019-2020 school year. The audit opened an important dialogue on our collective responsibility to Mother Nature and provided a roadmap for making a difference over the long-term. A Whole School Sustainability Council composed of students, staff, parents, alumni, and school leaders was formed to lead the implementation of this sustainability plan.

From the school's curriculum and **food services** to buildings and transportation, CIS has taken a holistic approach to fostering a sustainable campus, all the while engaging key stakeholders. Our current initiatives include:

- Incorporating building-integrated photovoltaic panels to generate solar energy
- Implementing energy saving features in Block 0 which resulted in the school being awarded LEED Gold certification in 2017
- Encouraging shuttle bus and school bus ridership
- Promoting Meatless Mondays
- Identifying ways to incorporate environmental education into all disciplines and classrooms throughout the school

We also recently earned the designation of Carbon Literate Organisation - Bronze



Sustainability Leads

Victoria Astle vastle@cis.edu.hk



Bus company

City Motors



Food Service provider

Chartwells



School Uniform Supplier

Aston Wilson



Architect

Ronald Lu & Partners

Website

[Visit](#)

Convening via our online Community platform

The screenshot displays the TASS Community e-Platform interface. At the top left, the TASS logo and the text "TASS Community e-Platform" are visible. A search bar contains the text "Search TASS Community e-Platform". To the right of the search bar are several icons: a progress indicator at 80%, a plus sign, a speech bubble with a "2" notification, a bell with a "4" notification, and the TASS logo. Below the search bar is a navigation menu with a "+ Create" button and a "From the Mighty Team" section with a "2" notification. The menu items include "Feed", "Discovery", "Events", and "Members" (which is highlighted). Below the menu is a "Start Here" section with a dropdown arrow, followed by a list of categories: "Community (Everyone)", "Connect", "TASS Library", "TASS Middle East", "TASS Hong Kong", "School Leaders", "Sustainability Practitioners", and "TASS Student Ambassadors". The main content area is titled "Members" and features a "Go Live" button, a share icon, and a settings icon. Below the title are filter buttons: "Explore", "Top", "Near You", "Newest", "Hosts", and "Online Now". The main content area displays a "Top Members | 25" section with a grid of circular profile pictures of various members. At the bottom of the main content area is a "Members Near You | 25" section, partially visible. A "Need Help?" button is located in the bottom right corner of the main content area.



5. Our Team and Advisory Board

Anthony Dixon, Chairman

Anthony Dixon is TASS' founder and Chairman. He has been active in a renewable energy and sustainability in Hong Kong since relocating here in 2011. He is a passionate advocate of the important contribution schools can make to our sustainable future.

After a 15-year career in banking, he embarked on a second career in renewable energy engineering and sustainability, which has spanned low-carbon housing in the UK, biodiesel manufacturing in Hong Kong, developing solar projects in Asia, and serving on the boards of a solar company in Vietnam and India, an NYSE-listed hydro power company in China and a renewable energy and resources company in Bougainville, PNG.

Anthony is also the founder of Helios Renewable Energy Ltd - a solar energy company, and Metanoia - a sustainability consultancy working with schools. He holds an undergraduate degree in physics, a masters in renewable energy engineering from Imperial College, and an MBA from Harvard Business School.

Anthony has three children attending schools in Hong Kong.



Our Team



Mashal Mush

Sustainability
Business Manager

Mashal is a content marketing and sustainable fashion expert with 7 years of experience in building strategies for global lifestyle brands and purpose-driven organisations.



Jake Morton

Sustainability
Program Coordinator

Jake is an education and sustainable systems expert with a strong creative side. He combines his academic background, MSc Environmental Management and BA Urban Planning, practical experience in education programme management and driving systems change to great effect.



Marian Fletcher

TASS-Middle East
Lead

Marian is a sustainability and social impact consultant with 12 years of experience in strategy, public policy, advocacy, fundraising, campaigning, thought leadership, and partnership building in the GCC and Europe.

Our Advisory Board Members



Elvis Au, BBS

Adjunct Professor,
HKU and HKUST

Elvis is a Former Deputy Director of the Environmental Protection Department of the HKSAR Government and former President of the International Association for Impact.



Maria Huidobro

Adjunct Professor,
CUHK and HKU

Maria is a political scientist with over 25 years of academic and professional experience in public policy and environmental, sustainability, climate change and energy security policy analysis.



Caitlin Shem

Regional Environmental
Sustainability Lead, JLL

Caitlin specialises in the development and implementation of decarbonisation targets and strategies for operational carbon.



Brett Girven

Principal,
Arbor School Dubai
and Convenor, TASS-ME

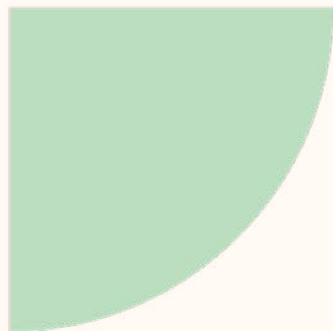
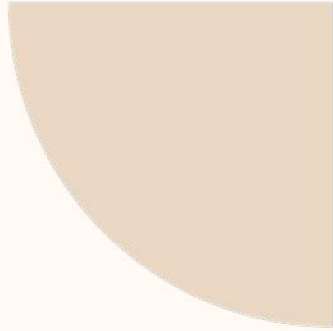
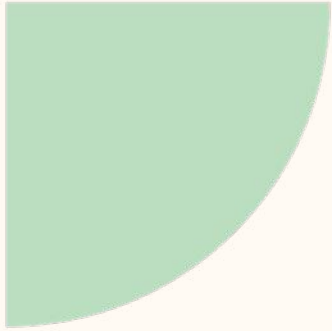
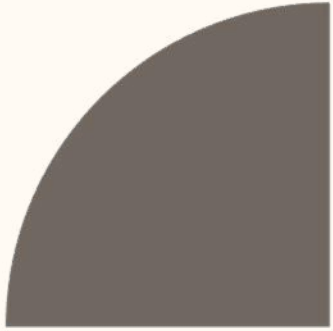
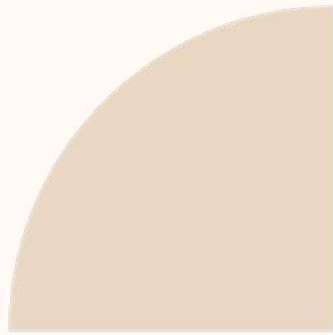
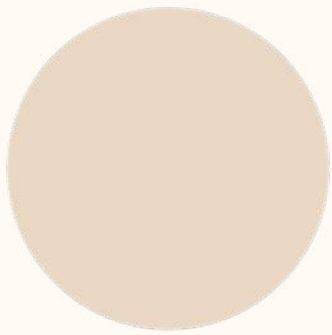
Brett is an educator with expertise in assessment design and moderation, strategic deployment of technology to accelerate and enrich learning, and macro and micro-level curriculum review and design.



Matt Sears

Vice President of Operations,
Guidepost Hong Kong

Matt has 15 years of experience in the education sector across Asia, including consulting for The Nature Conservancy, where he built the flagship Nature Works program, and established the Education and Sustainability Educators' Network.



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